

# 2025 MAG Promotional Events



## JANUARY

### DAA Seattle

10 Get Kraken!

### MAG Alaska

15 Get Kraken!

### DAA Northwest

16 Get Kraken!

### MAG Now

22 5th Anniversary Sale

## FEBRUARY

### DAA Seattle

7 Lumberjack Days

### MAG Alaska

12 Valentine's Week Promo Sale

### DAA Northwest

13 Fly Away February

## MARCH

### DAA Seattle

7 Join the Madness

### DAA Northwest

13 Join the Madness

### MAG Alaska

19 Join the Madness

### DAA Portland

20 Grand Opening Sale

## APRIL: NASCAR DAYS

4 DAA Seattle

10 DAA Northwest

16 MAG Alaska

## MAY

### DAA Seattle

2 12th Anniversary Sale

### DAA Portland

8 Rose City Sale

### DAA Northwest

14-15 Big Sky Sale &  
Collector Car Auction

### MAG Alaska

21 Get Grillin'

## JUNE

### DAA Seattle

6 Helping Hands Sale &  
Fundraiser

### DAA Northwest

12 Salmon Sale

### MAG Alaska

25 2nd Anniversary Sale

### DAA Portland

26 Salmon Sale

## JULY

### DAA Seattle

11 Ready to Rock!

### DAA Northwest

16-17 Rock & Roll Sale

### MAG Alaska

23 Rock On! Sale

### DAA Portland

24 Catch the Coast Sale

## AUGUST

### DAA Seattle

7-8 Harbor Cruise &  
Rock the Harbor Sale

### MAG Alaska

13 Salmon Sale

### DAA Northwest

14 Corn Roast Sale

### DAA Portland

21 Rock the Dock

## SEPTEMBER

### DAA Northwest

10 WhitMann Memorial Golf  
Tournament

### MAG Alaska

10 FallFest

### MAG Now

10 MAG Now Montana Days

### DAA Seattle

12 Salmon Sale

### DAA Northwest

18 Montana Days

### DAA Portland

25 PNW Tailgate Party

## OCTOBER: MOOSE SALE

10 DAA Seattle

15 MAG Alaska

16 DAA Northwest

23 DAA Portland

## NOVEMBER

### DAA Seattle

7 Hawkfest

### DAA Northwest

12-13 33rd Anniversary Dinner,  
Fundraiser & Sale

### MAG Alaska

19 Snovember

### DAA Portland

20 Monthly Promotion

## DECEMBER: HOLIDAY SALE

5 DAA Seattle

10 MAG Alaska

11 DAA Northwest

18 DAA Portland